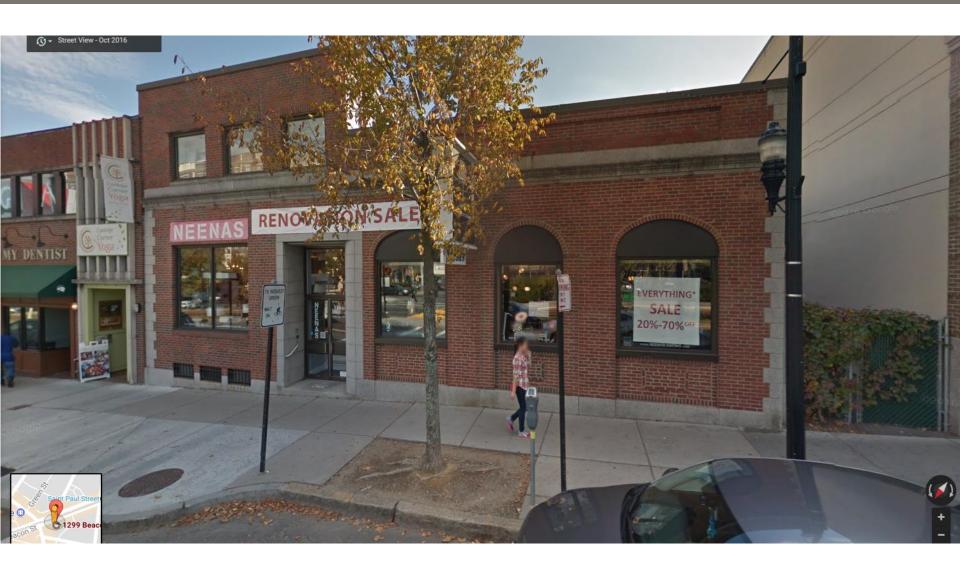
Existing Site



Existing Site



Existing Site



View from Sewall Ave.

Existing Conditions

- Beacon Street National Register District
- G-1.75 General Business Zoning District
- Two story, 12,200 sf retail (Neena's lighting)
- Two front yards
- Complex permitting history (MACRIS)
- Leases 30 spaces to Trader Joe's
- Shares a firewall with 1297 Beacon
- Fire in July (interior to be gutted)

Project Overview

74 units of multifamily rental housing

- 112,351 square feet residential (25% affordable)
- 18,600 sf lot
- 8 10 stories
- 18 foot ceiling height first two stories

20,000 sf retail

- Uses not yet specified
- may be reduced to 12,000 sf

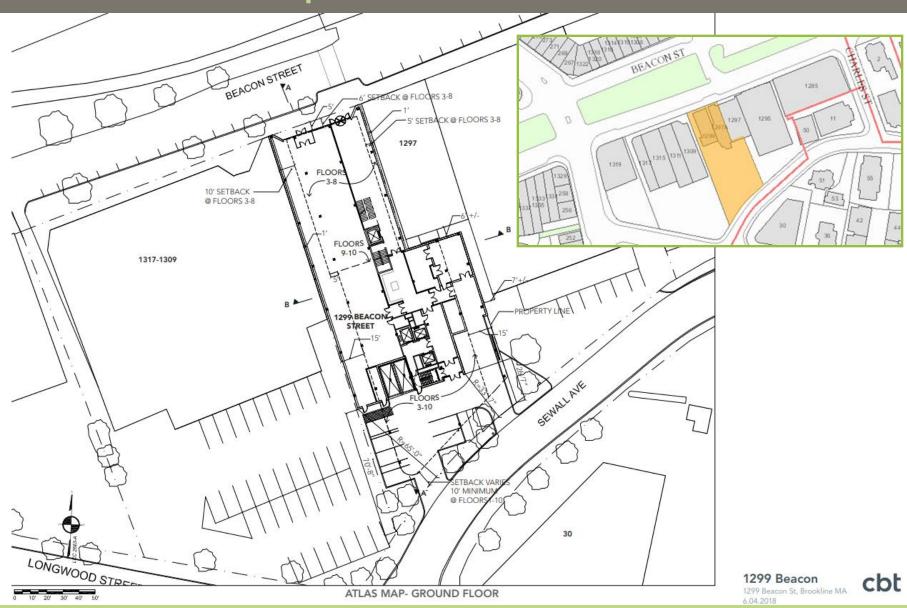
99 parking spaces below grade with stackers

 Project team is currently revising car elevator system to ramp and one level of below grade parking to two levels below grade with stackers. Number of parking spaces may increase.

Proposed Project



Proposed Site Plan

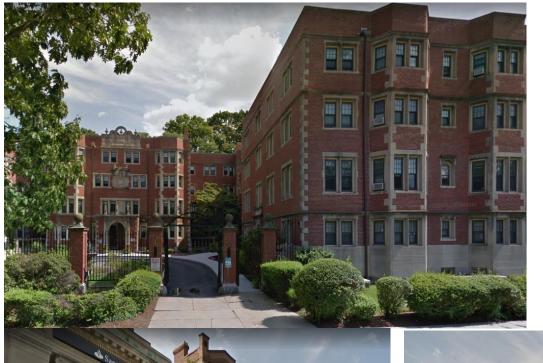


MACRIS

"This building is brick construction, one story high with a second story addition over the east half. The façade has stone quoins and cornice, as well as segmented arched windows and a paneled parapet that are part of the original Renaissance Revival ornamentation. Although a small building, it has a very complex building history [constructed in 1911 with major additions built in 1937, 1941, 1945, 1946, and 1952 and several more permits to remodel the storefronts and alter the interior]. As indicated in the record of alterations, the building retains little architectural integrity."

Massachusetts Cultural Resource Information System Inventory Form No. BKL. 1874, 1875

Surrounding Context



Residential with commercial nodes
One story retail
Three to four story residential
Some mixed use



Surrounding Context





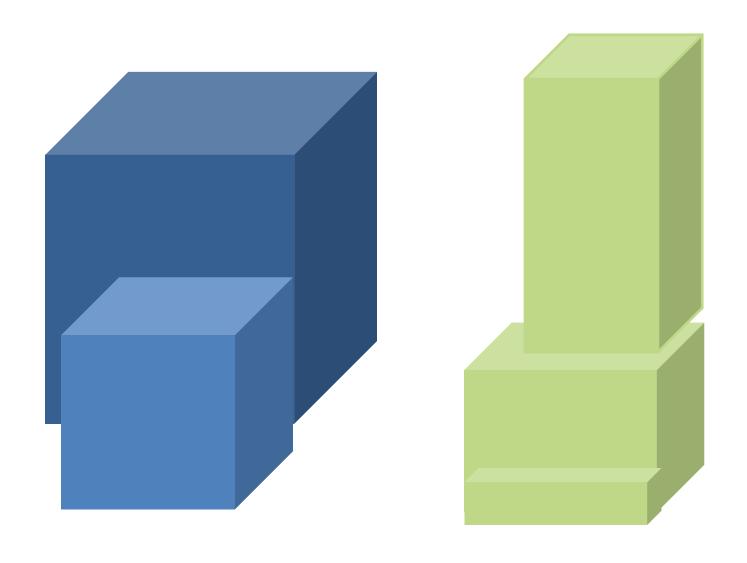
Selected Recommendations

- Improve Beacon Street and Sewall Avenue streetscapes
- Enhance pedestrian experience
- Reinforce character defining features (Beacon Street NR)
- Create a residential quality on Sewall

Adjust volumes by:

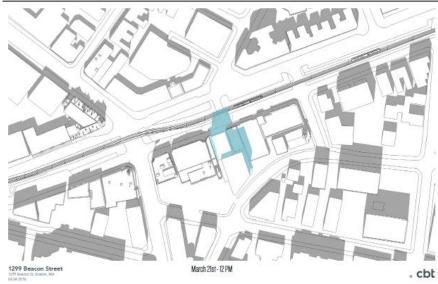
- Studying height to street width ratio (read: forty foot tall base segment)
- Discerning optimal degree of stepback at forty feet above street level
- Reinforcing proportions of character defining features
 i.e., read stronger one story retail, four story residential
- Increasing compression of segment above forty feet to better integrate increased density
- Reducing double-height floor to ceiling of retail space (less "Seaport")
- Studying articulations that improve shadow impacts on Beacon when pedestrian traffic is highest

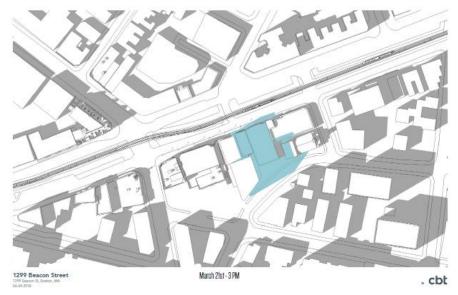
Adjust Volumes



Shadow Studies MARCH







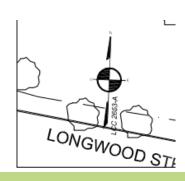


Shadow Studies JUNE

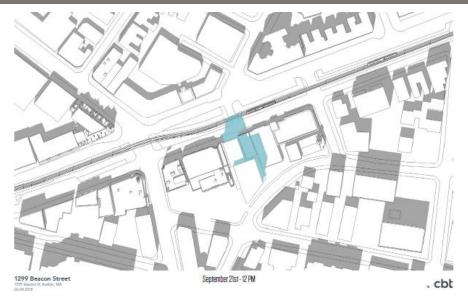


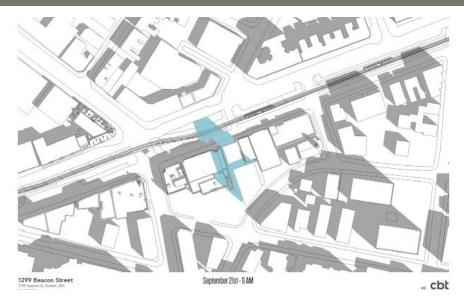


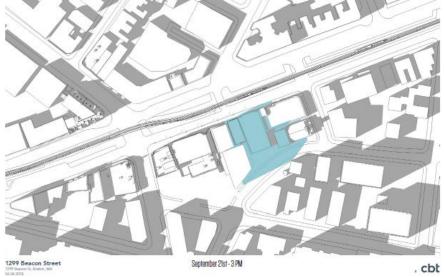




Shadow Studies SEPTEMBER









Shadow Studies DECEMBER





